



Great News:

Until December 7, 2023, Imperial will reimburse you for your **eligible marketing expenses**. Imperial’s goal is to partner with our agent community by assisting with reimbursing you for eligible marketing related expenses that Imperial would otherwise incur. We appreciate your dedication to the Medicare community and your services to our senior members.

This marketing expense reimbursement program will only be offered in Qualifying Counties, noted to the right, and to agents who are “Ready to Sell” with Imperial.

To be eligible, the Imperial “Ready to Sell agent must:

- **Write 20 new enrollment applications starting today (November 3, 2023) until December 7, 2023.**
- **Submit receipts to Imperial that support your marketing related efforts. The expenses must have been made from October 1, 2023, through December 31, 2023.**
- **Imperial will reimburse you \$1,000 for eligible marketing expenses so long as you have written 20 Imperial Applications**
- **Imperial will reimburse you an additional \$500 for eligible marketing expenses so long as the members you enrolled remain active with Imperial 90 Days after the effective date of enrollment.**
- **For each additional enrollment after the first 20 applications, Imperial will reimburse you an additional \$50 per enrollment for documented eligible marketing expenses that Imperial would have otherwise incurred, so long as they remain active 90 days after the effective date.**
- ***Enrollments completed through our Telephonic Agent Assisted line do not qualify for marketing reimbursement***

Take advantage of this marketing opportunity by letting us help you in the field representing Imperial with confidence.

From your friends at Imperial Health Plan.

Questions? Contact our Broker Support Line at (800)-838-5197.

***This program is subject to change or cancellation by Imperial at any time.**

QUALIFYING COUNTIES:

ALAMEDA
AMADOR
CONTRA COSTA
FRESNO
GLENN
IMPERIAL
INYO
KERN
KINGS
LOS ANGELES
MARIN
MERCED
MODOC
NEVADA
ORANGE
PLACER
PLUMAS
RIVERSIDE
SACRAMENTO
SAN BERNARDINO
SAN DIEGO
SAN FRANCISCO
SAN MATEO
SANTA CLARA
SANTA CRUZ
STANISLAUS
TEHAMA
YOLO
YUBA

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