



IMPERIAL HEALTH PLAN

OF CALIFORNIA

Great News,

We are excited to announce Imperial will be offering a **Health Risk Assessment (HRA) Bonus Program** that will run from 10/28/2023 until 12/31/2023.

Imperial is actively looking for ways to improve quality of care for our members and having our members complete an HRA form is a key advantage for care coordination.

We are grateful for your help over the years. In recognition of the effort involved and help it provides in elevating our members' care, we are seeking an HRA on our new members being enrolled now. The program will work as follows:

HRA Bonus Program

- Imperial Health Plan of California, Inc. ("Imperial") will provide a Bonus for helping newly enrolled members complete an HRA Form.
- Email HRA to Agents@imperialhealthplan.com
- A complete HRA must have at least Section 2 "Health Questions" answered
- Imperial Dual Plan HMO D-SNP 011 Bonus Amount: \$175.00 per accurately complete HRA
 - All other Imperial benefit plans: \$125.00 per accurately complete HRA
- HRA Bonus will be paid after the enrollment is active for 90 days.

From your friends at Imperial Health Plan

* The HRA Bonus Program is subject to change, including termination or reduction in the per bonus paid, by Imperial management.

**WE ARE COMMITTED
TO DELIVERING
WITH PASSION AND
COMPASSION AND
ALWAYS WITH THE
MEMBER IN MIND**

**HEALTHY IN BODY,
MIND AND SPIRIT**

**NEED HELP?
CONTACT OUR
BROKER SUPPORT
LINE AT (800)-838-
5197**

**SEND US AN EMAIL
AGENTS@IMPERIAL
HEALTHPLAN.COM**

IMPERIAL

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<https://www.imperialhealthplan.com>